

# 1 TOUGH RUN FOR HOPE

## ARE YOU TOUGH ENOUGH?

Dear Corporate Sponsor,

We are writing on behalf of Steven's Hope for Children, a non-profit children's charity in Upland, California. Through our programs, we are able to assist children and their families during the financially and emotionally challenging time of a child's extended care and rehabilitation while away from home. Our mission is to enhance the lives of families of seriously ill or injured children by providing housing and other essential needs during the child's extended treatment and care. So far, we have helped lessen the burden of families from California, across the United States, Mexico, Turkey, Korea, and Japan.

**In order to continue providing these services to children and their families we need your help.**

We are now actively seeking donations and sponsorships for our 2<sup>nd</sup> Annual "One Tough Run" fundraising event being held on September 10, 2011, in Upland. Runners from all over Southern California will be participating in a 10k run that travels down Historic Euclid Avenue and then back up. The run is followed by a Pancake Breakfast, where participants and their families can enjoy the food, the music, the exhibiting vendors, the awards ceremony, and the fun! Every dollar raised goes towards the Steven's Hope programs for children and their families. Please take a moment to complete the enclosed 2010 Sponsorship form. Any contribution is greatly appreciated. Thanks to people like you, we can stand behind our motto:

***"Between hospital and home, there is hope."***

We encourage you to visit our website at [www.stevenshope.org](http://www.stevenshope.org), to find out more about our organization. If you have any questions regarding your sponsorship or the "One Tough Run" event, please call our office at (909) 373-0678 or visit our website at [www.onetoughrun.org](http://www.onetoughrun.org); and be sure to find us on Facebook.

Thank you for your generosity,  
Your "One Tough Run" Committee:

Richard Mayo, Pacific Auto Sales & Leasing  
Kevin Alexander  
Lulu Tyner, Steven's Hope for Children  
Jody Krieger, Oasis Payment Solutions  
Michelle Tunzi, Extreme Boot Camp

Ruby Ahmed, The Ahmed Team  
Steve Collins, Arby's Roast Beef  
Roberta Knighten, City of Upland  
Trish Mayo, The Human Touch  
Mike Wilson, Upland High School



Steven's Hope  
for children<sup>SM</sup>