

# 1 TOUGH RUN FOR HOPE

## ARE YOU TOUGH ENOUGH?

### 2011 SPONSORSHIP OPPORTUNITIES

	\$10,000 Platinum Sponsor	\$5,000 Gold Sponsor	\$2,500 Silver Sponsor	\$1,000 Bronze Sponsor	\$500 General Sponsor
Company name on Website, Run Day Flyer, and T-shirt	✓	✓	✓	✓	✓
Large Logo on T-shirt, plus Exhibit Table	✓	✓	✓	✓	
Run Marker	✓	✓	✓		
5 Runner Registrations	✓	✓			
Logo on Event Banner, plus 10 Runner Registrations	✓				

### ADDITIONAL SPONSORSHIPS OPPORTUNITIES

Mile Marker:	One side - \$100	Two sides - \$150
Water Station:	\$150	
Corporate:	\$100	
Prize:	\$100 - \$500	
Family:	Gold - \$100	Silver - \$50
Exhibitor Booth:	10x10 - \$150	10x20 - \$250

### QUESTIONS?

Please contact us:  
Phone: 909-373-0678  
Email: support@onetoughrun.com

Sponsorship Type: \_\_\_\_\_

Company/Family Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Payment Method

Amount Paid \$ \_\_\_\_\_

Visa       MasterCard       AmEx

Card Number \_\_\_\_\_

Check Payable to Steven's Hope for Children

CVC Code (3 digits on back of card) \_\_\_\_\_

Exp. Date \_\_\_\_\_

Completed form and payment may be mailed or dropped off at:  
Steven's Hope for Children  
1014 W. Foothill Blvd., Suite B, Upland, CA 91786

Or Fax to: 909-981-4578

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

"Between hospital and home, there is hope", "Steven's Hope", "Steven's Hope for Children" and logo are service marks of Steven's Hope for Children, Inc.

# 1 TOUGH RUN FOR HOPE

## ARE YOU TOUGH ENOUGH?

Dear Corporate Sponsor,

We are writing on behalf of Steven's Hope for Children, a non-profit children's charity in Upland, California. Through our programs, we are able to assist children and their families during the financially and emotionally challenging time of a child's extended care and rehabilitation while away from home. Our mission is to enhance the lives of families of seriously ill or injured children by providing housing and other essential needs during the child's extended treatment and care. So far, we have helped lessen the burden of families from California, across the United States, Mexico, Turkey, Korea, and Japan.

**In order to continue providing these services to children and their families we need your help.**

We are now actively seeking donations and sponsorships for our 3<sup>rd</sup> Annual "One Tough Run" fundraising event being held on September 10, 2011, in Upland. Runners from all over Southern California will be participating in a 10k run that travels down Historic Euclid Avenue and then back up. The run is followed by a Pancake Breakfast, where participants and their families can enjoy the food, the music, the exhibiting vendors, the awards ceremony, and the fun! Every dollar raised goes towards the Steven's Hope programs for children and their families. Please take a moment to complete the enclosed 2011 Sponsorship form. Any contribution is greatly appreciated. Thanks to people like you, we can stand behind our motto:

*"Between hospital and home, there is hope."*

We encourage you to visit our website at [www.stevenshope.org](http://www.stevenshope.org), to find out more about our organization. If you have any questions regarding your sponsorship or the "One Tough Run" event, please call our office at (909) 373-0678 or visit our website at [www.onetoughrun.org](http://www.onetoughrun.org); and be sure to find us on Facebook.

Thank you for your generosity,  
Your "One Tough Run" Committee:

Richard Mayo, Pacific Auto Sales & Leasing  
Ruby Ahmed, The Ahmed Team  
Kevin Alexander  
Steve Collins, Arby's Roast Beef  
Lulu Tyner, Steven's Hope

Roberta Knighten, City of Upland  
Jody Krieger, Oasis Payment Solutions  
Trish Mayo, The Human Touch  
Michelle Tunzi, Extreme Boot Camp  
Mike Wilson, Upland High School



Steven's Hope  
for children<sup>SM</sup>